

# Rolling out 20 Day Challenge

Month	Action
September/ October	<ul style="list-style-type: none"> <li>• Run 20 Day Challenge Poster Competition</li> <li>• Book/ plan 20 Day Challenge Launch and Prize-Giving Events</li> <li>• 20 Day Challenge materials (posters/ calendars, parents messages, completion certificates in November pack for your use)</li> <li>• Inform school community dates of 20 Day Challenge</li> </ul>
October	<ul style="list-style-type: none"> <li>• Distribute 20 Day Challenge materials</li> <li>• Finalise 20 Day Challenge Launch event</li> <li>• Decide on weekly/ school prizes</li> </ul>
November	<ul style="list-style-type: none"> <li>• Launch 20 Day Challenge</li> <li>• Run 20 Day Challenge</li> <li>• Plan/ finalise 20 Day Challenge prize -giving event</li> </ul>
December	<ul style="list-style-type: none"> <li>• Gather data on 20 Day Challenge</li> <li>• Compare whole school attendance to the same time period in previous year</li> <li>• Gather names of all children who successfully completed 20 Day Challenge</li> <li>• Hold 20 Day Challenge prize-giving event</li> </ul>
January/ June	<ul style="list-style-type: none"> <li>• Review 20 Day Challenge</li> <li>• Continue to promote whole school approach to attendance</li> <li>• Compare whole school attendance to previous year</li> </ul>